


LEO BURNETT U.S.A.

A DIVISION OF JACOBSON BURNETT ASSOCIATES, INC.

Ad No. 86681-A1-BLACK HEAD HEAD BILLY-B&B, No. M27958-PG 4/C Bld-1 (8 1/2 x 5 1/2)-R.C., Royals Program, 1993

Printed in U.S.A.



Marlboro

At
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16 mg "tar," 1.2 mg nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



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FIELD BUREAU
MAR 1993
KLEINER NICHOLS & J/6/93